

## WHAT IS CLAIMED IS:

1. A portable information terminal device comprising:  
 a receiving means for receiving information via a network;  
 a plural of display means for displaying the information  
 received by the receiving means;

5 a memory means for storing predetermined identification  
 codes;

a detecting means for detecting whether or not the  
 information received by the receiving means includes the identification  
 codes stored in the memory means; and

10 a display control means for permitting any of the display  
 means to display the information on the basis of the detection result of  
 the identification codes of the detecting means.

2. A portable information terminal device comprising:  
 a receiving means for receiving information via a network;  
 a plural of display means for displaying the information  
 received by the receiving means;

5 a memory means for storing predetermined identification  
 codes;

a detecting means for detecting whether or not the  
 information received by the receiving means includes the identification  
 codes stored in the memory means; and

10 a display control means for permitting any of the display  
 means to display the information on the basis of the detection result of  
 the identification codes of the detecting means,

said detecting means detects predetermined first and second  
 identification codes and the control means permits any of the display  
 15 means to display the information sandwiched between the first and  
 second identification codes.

3. A portable information terminal device comprising:  
a receiving means for receiving information via a network;  
a memory means for storing predetermined identification  
codes;

5 a detecting means for detecting whether or not the  
information received by the receiving means includes the identification  
codes stored in the memory means;

an extracting means for extracting address data linked to  
different information from the received information on the basis of the  
10 detection result of the identification codes of the detecting means; and

an obtaining means for obtaining the different information  
linked to the address data extracted by the extracting means.

4. A portable information terminal device comprising:  
a receiving means for receiving information via a network;  
a display means for displaying the information received by the  
receiving means;

5 a memory means for storing predetermined identification  
codes;

a detecting means for detecting whether or not the  
information received by the receiving means includes the identification  
codes stored in the memory means;

10 an extracting means for extracting address data linked to  
different information from the received information on the basis of the  
detection result of the identification codes of the detecting means;

a display control means for permitting the display means to  
display icons corresponding to the address data extracted by the  
15 extracting means;

an accepting means for accepting a selection of the icons  
displayed on the display means; and

an obtaining means for obtaining the different information linked to the address data corresponding to the icons when the accepting means accepts the selection of the icons.

5. A portable information terminal device comprising:

receiving means for receiving information via a network;

a plural of display means for displaying the information received by the receiving means;

5 a memory means for storing predetermined identification codes;

a first detecting means for detecting whether or not the information received by the receiving means includes the identification codes stored in the memory means;

10 an extracting means for extracting address data linked to different information from the received information on the basis of the detection result of the identification codes of the first detecting means;

a first display control means for permitting the display means to display icons corresponding to the address data extracted by the extracting means;

15 an accepting means for accepting a selection of the icons displayed on the display means;

an obtaining means for obtaining the different information linked to the address data corresponding to the icons when the accepting means accepts the selection of the icons;

20 a second detecting means for detecting whether or not the different information obtained by the obtaining means includes the identification codes stored in the memory means; and

a second display control means for permitting any of the display means to display the different information on the basis of the detection result of the identification codes of the second detecting means.

6. The portable information terminal device claimed in claim 1, wherein the address data extracted by the extracting means is sandwiched between predetermined first and second identification codes.

7. The portable information terminal device claimed in claim 2, wherein the address data extracted by the extracting means is sandwiched between predetermined first and second identification codes.

8. The portable information terminal device claimed in claim 3, wherein the address data extracted by the extracting means is sandwiched between predetermined first and second identification codes.

9. The portable information terminal device claimed in claim 4, wherein the address data extracted by the extracting means is sandwiched between predetermined first and second identification codes.

10. The portable information terminal device claimed in claim 5, wherein the address data extracted by the extracting means is sandwiched between predetermined first and second identification codes.

11. An information communication system comprising:  
a portable information terminal device including:  
a receiving means for receiving information via a network;  
a plural of display means for displaying the information  
5 received by the receiving means;

a memory means for storing predetermined identification codes;

a detecting means for detecting whether or not the information received by the receiving means includes the identification codes stored in the memory means; and

a display control means for permitting any of the display means to display the information on the basis of the detection result of the identification codes of the detecting means, and

a server including:

a storing means for storing information to be transmitted; and

a transmitting means for transmitting the information stored in the storing means to the portable information terminal device via the network.

12. An information communication system comprising:

a portable information terminal device including:

a first receiving means for receiving information via a network;

a memory means for storing predetermined identification codes;

a detecting means for detecting whether or not the information received by the first receiving means includes the identification codes stored in the memory means;

an extracting means for extracting address data linked to different information from the received information on the basis of the detection result of the identification codes of the detecting means;

a first transmitting means for transmitting an obtaining request of the different information on the basis of the address data extracted by the extracting means; and

a second receiving means for receiving the different information linked to the address data according to the obtaining request transmitted from the first transmitting means, and

a server including:

20 a storing means for storing information to be transmitted;

a third receiving means for receiving the obtaining request transmitted by the first transmitting means; and

25 a second transmitting means for reading the different information requested by the obtaining request received by the third receiving means out of the storing means and transmitting the different information to the portable information terminal device via the network.

13. An information communication system comprising:

a portable information terminal device including:

a first receiving means for receiving information via a network;

5 a plural of display means for displaying the information received by the first receiving means;

a memory means for storing predetermined identification codes;

10 a detecting means for detecting whether or not the information received by the receiving means includes the identification codes stored in the memory means;

an extracting means for extracting address data linked to different information from the received information on the basis of the detection result of the identification codes of the detecting means;

15 a display control means for permitting the display means to display icons corresponding to the address data extracted by the extracting means;

an accepting means for accepting a selection of the icons

displayed on the display means;

20 a first transmitting means for transmitting an obtaining request of the different information linked to the address data corresponding to the icons when the accepting means accepts the selection of the icons; and

25 a second receiving means for receiving the different information linked to the address data according to the obtaining request transmitted from the first transmitting means, and

a server including:

a storing means for storing information to be transmitted;

30 a third receiving means for receiving the obtaining request transmitted by the first transmitting means; and

a second transmitting means for reading the different information requested by the obtaining request received by the third receiving means out of the storing means and transmitting the different information to the portable information terminal device via the network.

14. An information communication system comprising:

a portable information terminal device including:

a first receiving means for receiving information via a network;

5 a plural of display means for displaying the information received by the first receiving means;

a memory means for storing predetermined identification codes;

10 a first detecting means for detecting whether or not the information received by the receiving means includes the identification codes stored in the memory means;

an extracting means for extracting address data linked to different information from the received information on the basis of the

detection result of the identification codes of the first detecting means;

15           a first display control means for permitting the display means to display icons corresponding to the address data extracted by the extracting means;

          an accepting means for accepting a selection of the icons displayed on the display means;

20           a first transmitting means for transmitting an obtaining request of the different information linked to the address data corresponding to the icons when the accepting means accepts the selection of the icons;

25           a second receiving means for receiving the different information linked to the address data according to the obtaining request transmitted from the first transmitting means;

          a second detecting means for detecting whether or not the different information received by second receiving means includes the identification codes stored in the memory means; and

30           a second display control means for permitting any of the display means to display the different information on the basis of the detection result of the identification codes of the second detecting means, and

          a server including:

35           a storing means for storing information to be transmitted;

          a third receiving means for receiving the obtaining request transmitted by the first transmitting means; and

40           a second transmitting means for reading the different information requested by the obtaining request received by the third receiving means out of the storing means and transmitting the different information to the portable information terminal device via the network.